

Don't fall for  
their **TRICKERY**:  
Lies, illusions,  
and empty  
accounts await.



SIBro is back in the **FIGHT** against cyber fraudsters' deceptive tactics! This week, we'll unveil how they use **TRICKERY** to lure you into their illusions.

Magicians may vanish objects, transform objects before your eyes, and leave you wondering "how did they do that?"

Cyber frauds work similarly, but instead of pulling rabbits from hats, they disappear with your personal information and account balance!

### Here's a breakdown of their **TRICKERY** tactics.



#### The False Reality:

Magicians use ordinary objects like a deck of cards to misdirect you, while cyber frauds create fake emails, websites, and profiles mimicking banks, stores, or friends.



#### The Deceptive Action:

You innocently click links in emails, download 'urgent updates', or share personal details on convincing sites, enabling fraudsters to steal your information.



#### The Outcome:

Similar to a magician's hidden methods, cyber fraud often remains unnoticed until it's too late. Your data could be compromised, your device infected, or your money stolen.



#### Illusion of High returns:

Fraudsters dangle the illusion of wealth with high returns. They give huge payouts for your initial investments, but if you take the bait and invest more, all your hard-earned money vanishes into thin air. Remember, there's no magic shortcut to building wealth.

**Don't be fooled by the illusion! Here's how to break the spell:**

**Question Everything:** Be suspicious of unsolicited emails, calls, or messages, even if they seem familiar.

**Protect Your Secrets:** Use strong, unique passwords and enable two-factor authentication wherever possible.

**Beware of "Too Good to be True" Offers:** Don't rush into online deals or download software from unknown sources.

**Stay Updated:** Keep your devices and software up-to-date with the latest security patches.

If you receive any suspicious communication, contact us on 1800 425 1809, or you may call on the National Cyber Crime Portal helpline no.1930 for further assistance.

**Safeguard your account with e-Lock facility in SIB Mirror+ app with a single toggle.**